



Design of the ACGT Newsletter

Project Number: FP6-2005-IST-026996
Deliverable id: D15.6
Deliverable name: Design of the ACGT Newsletter
Submission Date: 19/09/2007



Information Society
Technologies

COVER AND CONTROL PAGE OF DOCUMENT	
Project Acronym:	ACGT
Project Full Name:	Advancing Clinico-Genomic Clinical Trials on Cancer: Open Grid Services for improving Medical Knowledge Discovery
Document id:	
Document name:	Newsletter
Document type (PU, INT, RE)	INT
Version:	1
Submission date:	19/09/2007
Editor: Organisation: Email:	Aurélie Fouré HealthGrid disseminate@healthgrid.org

Document type PU = public, INT = internal, RE = restricted

ABSTRACT:

This deliverable describes the goals and the purposes of the ACGT newsletter

KEYWORD LIST: template, typesetting

MODIFICATION CONTROL			
Version	Date	Status	Author
0.1	04/07/2007	Draft	A. Fouré
0.2	19/09/2007	Draft	A. Fouré
0.3	20/11/2007	Draft	A. Fouré

List of Contributors

-HealthGrid

-ERCIM

CONTENT

1 INTRODUCTION	5
2 WHAT IS A NEWSLETTER?	6
2.1 THE NEWSLETTER PURPOSES	6
2.2 GOALS	6
2.3 THE PARTNERS.....	6
3 CREATION OF THE NEWSLETTER.....	7
3.1 DESIGN	7
3.1.1 <i>The text</i>	7
3.1.2 <i>The colours</i>	7
3.2 TEMPLATE	7
3.2.1 <i>General menu</i>	7
3.2.2 <i>Menu titles</i>	7
3.2.3 <i>Articles</i>	7
3.2.4 <i>Notes</i>	8
3.3 NEWSLETTER ARTICLES	8
3.3.1 <i>Periodicity</i>	8
3.3.2 <i>Topics</i>	8
3.4 NEWSLETTER IMPROVEMENTS	8
3.4.1 <i>Versions</i>	8
3.4.2 <i>Opening to other projects</i>	9
3.5 HOW TO GET ACCESS TO THE NEWSLETTER.....	9
3.5.1 <i>Newsletter subscription procedure</i>	9
3.5.2 <i>Accessing to previous news</i>	12
3.5.3 <i>Newsletter download</i>	12
3.5.4 <i>The Newsletter Editorial Board</i>	12
APPENDIX 1	13
APPENDIX 2.....	14

1 INTRODUCTION

As ACGT is a significant European project, the newsletter was thought to be one very cost-effective tool to support the dissemination. It is of high importance to well communicate the project initiatives and activities. Indeed communication seems to be the only way to open the people to the project and to give the possibility to participate or to share this vision.

All the ACGT team appears very conscious of that opinion, and also that communication is one of the essential pillars to support the achievement of the final objective: find a new weapon to fight cancer. To this end, the ACGT consortium has decided to create its own newsletter that can be available on the web, which means also available to a wide range of public.

Thanks to the collaboration of all the ACGT partners, the internal communication will serve to enrich the newsletter content with articles, photographs but also with event announcements related to the new technologies use and to medical research. All these information might be of high interest for external people, like physicians, researchers or medical professionals. This great tool will then make available any information regarding the ACGT project and make the entire medical and scientific communities aware about its advances.

2 What is a newsletter?

A newsletter is a regularly distributed publication generally about one main topic that is of interest to its subscribers. It provides special information, advice, opinions, and forecasts for defined audience. It provides high impacts on targeted groups and is a cost-effective tool.

2.1 The newsletter purposes

The ACGT newsletter will be produced quarterly and will pass the main messages to the target communities.

A central mailing list has recently been set up for people wishing to hear more about ACGT.

The people targeted will be mainly informed about ACGT advances and progresses. The newsletter has got however also the purpose to let the people aware of conferences and major events organised by the ACGT consortium or even actions and success stories related to the ACGT activities.

2.2 Goals

The newsletter will be sent to all the targeted communities. Varied articles will be mainly targeted to clinicians and healthcare professionals, but also to the targets already specified in the D15.2 (Medical professionals and researchers involved in translational research, Patients and patient associations, Bioinformaticians and other IT system developers, Pharmaceutical companies and other industry, Relevant national or international initiatives and General public)

2.3 The partners

The WP15 partners are expected to keep a record of all contacts and inform HealthGrid of these individuals for the dissemination reports and for the mailing list for newsletter and press release.

WP15 partners provide HealthGrid with the relevant e-mail addresses so that they can be contacted centrally (newsletter@eu-acqt.org).

3 Creation of the newsletter

3.1 Design

The newsletter will follow the template of the ACGT website and will follow also a whole chart respecting the nameplate, masthead, headlines, departments, charts and graphics, art, photographs and colours. That means to say everything regarding the design style and especially the font, the sizing, the typesetting and the colours. In this way, ACGT will pay attention on the design which is as important as the articles.

3.1.1 The text

Moreover, the newsletter will be constituted of HTML texts, completed by hypertexts; and for good purposes, it will use links extensively, tables of content and hierarchical elements.

All the newsletters are going to be published on the website on a “pdf” format so that every one can read it.

3.1.2 The colours

The ACGT logo dominant colours (blue and green) were taken in order to create the newsletter template.

3.2 Template

3.2.1 General menu

The menu on the left side will announce the titles of the articles that will be added according to their quantity.

The text and the menus can be modified according to the wishes of the Editorial Board or other members of ACGT.

3.2.2 Menu titles

On the left side or left column, we will first announce with titles the most important news or articles in the newsletter thanks to bullets, called “In this issue”.

Secondly, there will be a summary of the main articles or at least the other news available on the website. This part is called “In other news”.

3.2.3 Articles

Each article is illustrated by a photograph trying to show the best the news purposes. The articles will be composed by mainly the Editorial Board established especially for the newsletter publications (see 3.5.4). It will look for news and other medical and technological progresses.

The articles will report the news and will talk about new discoveries, advances in research and other interesting events for the project development.

3.2.4 Notes

On the top and on the back, there are some notes that indicate how to get access to the newsletter if ever the visitor meets problem to log on.

In the back right corner, the visitor can find the ACGT project e-mail contact and the internet address.

3.3 Newsletter articles

3.3.1 Periodicity

The periodicity of the newsletter production has been decided to be done every three months. Subscribed people will then receive by mail a quarterly newsletter and then get regular news about advances in biomedical research.

One other reason to have settled on launching every three months a newsletter is that researches and projects may need time to improve and to develop.

3.3.2 Topics

Same topics will appear on a regular basis in each newsletter edition, notably articles in regards with clinical trials, grid news or legal and ethical issues for example.

Here is the list of themes which articles will always be renewed in newsletters:

- Clinical Trials,
- Grid news,
- Products and Services,
- Feature Article,
- Community view,
- Legal and Ethical issues,
- Events,
- Life in ACGT,
- ACGT people.
- and of course, the Editorial at the beginning of each edition.

3.4 Newsletter improvements

The versions attached in appendix are the first ones of the ACGT newsletter templates. They will be modified in the future and will follow the demands of the interested people, to whom the newsletter will be addressed and sent to.

3.4.1 Versions

Two versions will be online: one “pdf” version for download and a printable one, so that the project can reach as many people as possible.

In these versions, the way to find more information about a specific topic has been improved thanks to easy accessibility and usability.

3.4.2 Opening to other projects

One part of the newsletter has been held for a parallel project that will be developed in the forthcoming future.

3.5 How to get access to the newsletter

3.5.1 Newsletter subscription procedure

The newsletter subscription procedure starts with clicking on the “Newsletter” button in the left menu and by filling in personal data, notably name and e-mail address, into the appropriate boxes in the left bottom corner.

The screenshot displays the ACGT on Cancer website interface. At the top left is the logo with the text "ACGT on Cancer" and "Advancing Clinico Genomic Trials". A navigation menu on the left includes items like "ACGT for you!", "Project objectives", "Documents", "Join us", "FAQ search", "Newsletter", "contact", and "international collab.". Below the menu is a "Newsletter Subscription" form with fields for "Your name:", "Email:", and a checkbox for "HTML emails?". On the right, there are links for "Member area", "ACGT Newsletter", and "Print this page". A search bar is present with the text "Search in all newsletters" and a "Search" button. The main content area shows a list of newsletter issues for "November 2007", each with links for "online latest version", "Browse articles", and "pdf file".

Then, the interested people are registered to the ACGT mailing list in order to receive the quarterly newsletter. An e-mail including three important links is then immediately sent from the ACGT webmaster administrator to the new subscriber mailbox.

- The first link is important because, it confirms that the subscription was approved after having clicked on it.

The screenshot shows the ACGT website header with the logo "ACGT on Cancer" and the tagline "Advancing Clinico Genomic Trials". A search bar is visible. On the right, there is a "Member area" dropdown menu with options for "ACGT" and "Print this page". A grey banner reads "Subscribe to our newsletter". Below this, a blue message states "Your subscription was approved". The user's name "Aur lie Four " and email "aurelie.foure@healthgrid.org" are displayed. A green sidebar menu on the left lists various site sections. At the bottom, there is a "Design: HealthGrid" credit and a navigation bar with links for "contact", "disclaimer", "site map", and "home".

- The second link allows the subscriber to remove its subscription from the database.

This screenshot is identical to the previous one, but the blue message now reads "Your subscription was DELETED!". The user's name and email remain the same. The rest of the page layout, including the logo, search bar, sidebar menu, and navigation bar, is unchanged.

- The third link allows a new subscription procedure to the ACGT newsletter.



- If ever, there were mistakes in the newsletter subscription, the following screen may appear:



3.5.2 To access previous news

By clicking on the “newsletter” button in the left menu, a new page opens and a choice between two options is suggested: the latest version and the old versions of the newsletter. This allows the direct access to the last recorded interesting news and articles about healthcare and cancer treatment advances.

3.5.3 Newsletter download

If people are interested in the latest version of the newsletter, there are then mainly four ways to reach the newsletter computing draft through the ACGT Internet website:

- By simply logging in online

People are directly led to the computing draft by simply clicking on the “online latest version”.

- By browsing articles

If people click on the “browse articles” link, it will be possible to have the choice between articles categories. It allows people to choose and to filter the articles to get the information they are looking for.

- By “pdf” files (see appendix 2 p.14)

The “pdf” file is not the same version as the already existing one online, but is the printable version, which can be distributed at several occasions such as major events or conferences.

- By exploring with the “search box”

By inserting key words into the “search box”, finding an article included within the newsletter and related to the term becomes then easier.

3.5.4 The Newsletter Editorial Board

The Newsletter Editorial Board is composed of four main people coming from the ACGT consortium:

- Andreas Persidis, Biovista SA, Greece
- Norbert Graf, University of Saarland, Germany
- Alberto D’Onofrio, European Institute of Oncology, Italy
- Nathanaël Verheaghe, HealthGrid, France

Appendix 1

Having trouble reading this newsletter? [Click here](#) to see it in your browser.

You are receiving this newsletter because you signed up from our web site. [Click here](#) to unsubscribe.



In this Issue

- ▶ [Lorem ipsum dolor](#)
- ▶ [Sit amet](#)
consectetur etiam
sed

In Other News

Suspendisse lectus neque, eleifend id, dapibus a, fringilla vitae, justo. Suspendisse dictum tellus ut leo. Etiam sed pede. Etiam magna quam, commodo a, pretium id, viverra sit amet, metus.

Lorem ipsum dolor sit amet, consectetur

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Etiam bibendum. Aliquam malesuada suscipit sem. Fusce elit est, volutpat id, posuere vel, sodales eget, nulla. Pellentesque vel turpis. Aliquam laoreet vulputate turpis. Curabitur ultricies ornare augue.



Sed pharetra, ante id commodo [venenatis](#), lacus nibh tincidunt elit, vitae luctus urna nisi a leo. Ut rhoncus purus eget dolor. In semper leo et risus. Nunc aliquam. Vestibulum interdum sapien ut turpis cursus mattis. Nunc rhoncus est vitae metus. Sed ut lectus. Nunc rhoncus quam ut leo.

Lorem ipsum dolor sit amet, consectetur

Curabitur ut urna sed elit interdum venenatis. Nullam tincidunt. Pellentesque accumsan consequat purus. Nullam feugiat erat. Praesent bibendum lacus ut massa. Praesent non dolor sit amet velit mattis iaculis. Donec eget felis sodales erat pretium adipiscing. Sed fringilla enim vel orci. In hac habitasse platea dictumst. Ut tempor nisl in enim. Pellentesque arcu.



Curabitur eu justo. Integer ac sem eget dolor aliquet viverra. Curabitur eget orci vitae nibh scelerisque volutpat. Quisque quis lectus. Vestibulum sem libero, vehicula a, pulvinar a, cursus quis, est. Phasellus purus lacus, ornare quis, suscipit ac, scelerisque vel, urna.

This email was sent to [email]
[Click here](#) to *instantly* unsubscribe.

ACGT Project
mail@acgt.org
www.eu-acgt.org

Appendix 2

ACGT is a European Commission co-funded project supported by grant FP6-2005-IST-026996.



NEWLETTER
ACGT
Advancing Clinical Genomic Trials on Cancer

EDITORIAL

Welcome to this first edition of the ACGT Newsletter!

ACGT is an EC co-funded project of the 6th Framework Program focusing on the development of open-source computer grid-based infrastructure and services that will support clinico-genomic trials in the area of cancer research.

Newsletter Edition
Volume 1 . December 2007

Editorial Board
Prof. Dr. Norbert Graf
Norbert.Graf@uniklinikum-saarland.de
Dr. Andreas Persidis
andreas.p@biovista.com
Dr. Alberto d'Onofrio
alberto.donofrio@ieo.it
Mr. Nathanael Verhaeghe
nathanael.verhaeghe@healthgrid.org

Contact ACGT
Web: www.eu-acgt.org
Scientific Director:
Dr. Manolis Tsiknakis
tsiknaki@ics.forth.gr
Administrative Manager:
Mr. Remi Ronchaud
remi.ronchaud@ercim.org

Newsletter Design
HealthGrid
www.healthgrid.org

We are just about completing our 2nd year of existence and slowly but steadily arriving at a point where many of the ideas of the project are taking shape and being implemented in actual systems. So we felt that now that we have things to say to the wider community, both in the medical and biology research fields and in the IT space, a newsletter would be a good way to communicate with you.

We have designed this newsletter with the broader community in mind, not just the members of the ACGT consortium, and so we cover not only work that takes place within the project but also developments that are broadly relevant to computer grid research, clinical trials, IT services for life science research and eHealth in general. The newsletter will always host a feature article and for this first edition we have chosen to introduce ACGT itself in a bit more detail. We will also be hosting the views of prominent members of the community on interesting and important issues and for this edition Prof. Gordon McVee discusses

Our Clinical Trials and Grid News sections will be covering developments in both of these fields while the Products and Services section will be updating you on software or other tools that are available to the community for use.

We hope that you will find this newsletter interesting and look forward to you joining the growing ACGT community!




Editorial	1
Clinical Trials News	2
Grid News	2
Products and Services	3
Events	3
Feature Article	3
Community View	4
Life in ACGT	4

© ACGT 2007. All rights reserved. 1