

Satellite Event

Satellite Event on Innovation & Entrepreneurship

“Inspiring and enabling entrepreneurship – Bridging the gap between the lab and the marketplace”

Organized in cooperation with the Innovation & Entrepreneurship Unit of the National Technical University of Athens (NTUA)

The main aim of the satellite event is to instill an entrepreneurial spirit to the participants and support innovative business ideas by covering the principles of entrepreneurship and aspects of mentoring and assisting start-ups. The event consists of three parts:

1. Panel discussion on knowledge-intensive entrepreneurship.
2. Short seminar “From the lab to the market”.
3. Individualized coaching meetings for researchers or research teams interested in converting their ideas into a new business concept.

Contributors

Johan Van den Bossche



- Co-founder & Manager of SO Kwadraat, a non-profit organization for supporting high-tech entrepreneurs and spin-offs.
- Serial Entrepreneur of high-tech start-ups.

Thérèse Schölvinck



- Director in Medical Technology at the European Patent Office.

Nikolaos Stergiopoulos



- Professor of Biomedical Engineering at the École Polytechnique Fédérale de Lausanne.
- Founder & Director of Rheon Medical SA and Antlia SA.

Yannis Caloghirou

- Professor of Economics of Technology and Industrial Strategy at the NTUA.
- Head of Innovation & Entrepreneurship Unit of NTUA.

Ioanna Kastelli

- Coordinator of Innovation & Entrepreneurship Unit of NTUA.

Antonios Livieratos

- Consultant for the establishment & growth of high-tech companies at the Innovation & Entrepreneurship Unit of NTUA.

Maria-Teresa Arredondo Waldmeyer

- Professor of Telecommunications at the Universidad Politécnica de Madrid.

Metin Akay

- Professor of Biomedical Engineering at the University of Houston.

Costas Balas

- Professor at the Technical University of Crete.
- Winner of the Applied Research & Innovation Competition "Greece Innovates"

Panel discussion on knowledge-intensive entrepreneurship

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| 17.00-17.20 | <p>"The role of the academic lab in the innovation and development of clinically relevant medical technology"
 Nikolaos Stergiopoulos, École Polytechnique Fédérale de Lausanne, Switzerland</p> |
| 17.20-17.40 | <p>"Competitive strength through patents in the medical area:
 - If you invented it, protect it
 - If they invented it, make sure you know about it"
 Thérèse Schölvinc, European Patent Office, Netherlands</p> |
| 17.40-18.00 | <p>"How to create your own high-tech company"
 Johan Van den Bossche, SO Kwadraat, Belgium</p> |
| 18.00-18.20 | <p>"Should I, Would I, Could I, and I did it. Creating new knowledge-intensive entrepreneurial ventures in Europe"
 Yannis Caloghirou, National Technical University of Athens, Greece</p> |
| 18.20-19.00 | <p>Round table
 <i>Headed by</i> Yannis Caloghirou, National Technical University of Athens, Greece, <i>Contributors</i></p> |

Metin Akay, University of Houston, USA
Maria-Teresa Arredondo Waldmeyer, Universidad Politécnica de Madrid,
Spain
Costas Balas, Technical University of Crete, Greece
Ioanna Kastelli, National Technical University of Athens, Greece
Antonis Livieratos, National Technical University of Athens, Greece
Thérèse Schölvinck, European Patent Office, Netherlands
Nikolaos Stergiopoulos, École Polytechnique Fédérale de Lausanne,
Switzerland
Johan Van den Bossche, SO Kwadraat, Belgium

Short seminar “From the lab to the market”

The seminar will comprise short interventions and interaction on the following topics:

- Market intelligence especially in B2B transactions
- From knowledge to practice
- Intellectual property protection with emphasis on the field of bioinformatics and bioengineering
- Financing innovation
- Business models
- The founding team of the new venture
- Managing risk

During this seminar the contributors intend to discuss with the participants on specific issues of their interest.

After the seminar, there will be possibility for participants to have individual discussion with the experts on research ideas that might be transformed into business ideas.

Contributors

Thérèse Schölvinck, European Patent Office, Netherlands
Johan Van den Bossche, SO Kwadraat, Belgium
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